

MCKAY, JOEL CHRISTIAN
ORDER IN COUNCIL (CHAIR) - BOARD
MEMBER



Joel Christian McKay is the City Manager of Quesnel and the previous Chief Executive Officer of Northern Development Initiative Trust. With a wealth of experience in communications and community development, Mr. McKay previously served as Director of Communications for Northern Development Initiative Trust and as an Assignment Editor for Business in Vancouver Media Group. A dedicated community leader, Joel has served on the board for Destination British Columbia as a Director and Chair of the Finance and Audit Committee and his term ended in 2023. He also held the position of Chair for Media Relations during the 2015 Canada Winter Games, showcasing his leadership in major events.

Joel holds a Bachelor of Applied Journalism from Kwantlen Polytechnic University (KPU), equipping him with the skills to blend effective communication with strategic oversight. As Board Chair at UNBC, Joel brings a strong background in governance, finance, and community engagement, contributing his expertise to the advancement of the university's mission and vision.