Real Estate Foundation of British Columbia Partnering Fund Award Results for 2006

Project Title & Brief Description	Recipient(s)
Farmers, Farmers Markets, and Land Use Planning: Case Studies in Prince George and Quesnel	
This project examines farmers' markets in two Northern BC communities, Prince George and Quesnel, in	
order to document the state of relations among farmers, farmers' markets and land use planning. These	Connell, David
studies were completed in conjunction with a province-wide study of the economic and community impacts	
of farmers' markets .	
New Windows on Environmental Change in Northern British Columbia: Assessing Changes in Caribou and	
Moose Distribution Through Alternative Sources	
This project investigates local environmental conditions over the past two centuries through an examination	Fondahl, Gail Johnson, Chris Binnema, Tedd
of relatively unexplored data-knowledge sources including: Hudson's Bay Company records (1821-1900,	
with gaps), scientific/naturalist reports of various expeditions throughout the area (1800s – 1900s), popular	
histories of the area (mostly mid-late 20 th century) and traditional/experimental knowledge solicited from	
First Nations and other long-time residents. The project also examines two interacting species, moose and	
woodland caribou, with direct relevance to conservation and management across Northern BC.	
Assessing Recreational Vehicle Users Preferences and Motivations	
This research uses in-depth, open ended interviews to obtain information about the Recreational Vehicle	
(RV) market. In particular, travelers' choice of province (ie: Alberta or British Columbia), the identification of	Hardy Anno
different sub-groups of RV users, and discovering RVers' motivations and decision making processes. In	Hardy, Anne
addition, a qualitative research tool will be designed to assess two theories of behavior proposed by	
Zaltman (2003) in <u>How Customers Think</u> and Fishbein and Ajzen (1975) in <u>The Theory of Reasoned Actions</u> .	
Fly-in, Fly-out and Cluster Amenity Migration to Rural British Columbia Towns by Oil Sands and Other	
Mining Employees	
This project examines the phenomenon of fly-in, fly-out and cluster amenity migration related to hard rock	Rapaport, Eric
and oil sands mines in Northern BC and the Athabasca oil sands. It will develop planning prescriptions which	Chipeniuk, Raymond
can assist both non-metropolitan BC mountain communities and the mining industry in benefiting from	
amenity migration.	

Real Estate Foundation of British Columbia Partnering Fund Award Results for 2006

Project Title & Brief Description	Recipient(s)
Identifying and Measuring Recreational and Tourism Values at Risk in Northern British Columbia	
This project identifies critical setting characteristics of the Northern tourism/recreation industry, and	
examines the extent to which these recreation and tourism values are at risk. It also explores the	
relationship between recreation/tourism and other resource sectors with respect to changing forest	Wright, Pamela
conditions and harvest practices from Mountain Pine Beetle, climate changes and the expanding oil and gas	
and mineral sectors and identifies tools and solutions to resolving and/or reconciling recreation and tourism	
values with forestry and other resource sectors. A survey to measure the recreation experience on the Berg	
Lake Trail in Mount Robson Provincial Park will also be developed.	