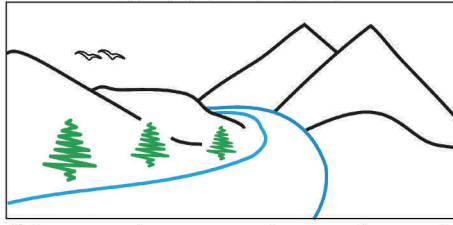


NRESi



"Our environment is our future"

For **Eluminate** information and link to the webcast: http://www.unbc.ca/nres/nresi_webcast.html

RESEARCH COLLOQUIUM SERIES

John Pineau

**Chief Executive Officer
Canadian Institute of Forestry - Institut forestier du Canada**



**Friday
Feb. 15, 2013**

3:30 - 4:30

LECTURE THEATRE

7-158

SUSTAINABLE FOREST MANAGEMENT IN CANADA - A BRIEF OVERVIEW

Sustainable forest management in Canada is purportedly inherent within the policies, planning and practices undertaken by all of the country's provincial and territorial jurisdictions. The presentation focuses on the impact and importance of the forest sector, as well as the due diligence carried out by regulatory bodies, industry and third party certification systems; and outlines the importance of forests and forestry to Canada's prosperity and national identity, and that forest management is based on the application of sound science. The presentation also considers true sustainability, defined as achieving balance between ecological, economic and social components; and that it must now be considered within the full context of globalization, world population and climate change. Forestry career and job opportunities continue to be interdisciplinary, diverse, high-tech, green and more abundant than realized. A cross-country overview of Canada's various provinces and regions clearly demonstrates that although specific challenges exist, opportunities and solutions are quite similar across the country, and there is much that can be learned and accomplished through the application and implementation of sound forest science fostered through effective national knowledge exchange. Finally, the presentation provides a unique perspective from a career spanning over 30 years in the Canadian forest sector—in different jurisdictions and through employment positions relating to forestry within government, industry, academia and non-profit associations.