GLOBAL FRIDAYS

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New Protagonists in Global Economic Governance: Brazilian Agribusiness at the WTO

How is the rise of new developing country powers impacting the current trajectory of neoliberal globalization? At the WTO, Brazil and its agribusiness sector have become key drivers of the push to liberalize global markets. They have taken the tools created by the Global North and turned them against their originators, while strategically mobilizing the politics of the North-South divide.