

**SENATE MEETING
PUBLIC SESSION
MINUTES**

May 23, 2012

3:30 – 5:30 PM

Senate Chambers (Room 1079 Administration Building)

Present:

E. Annis, G. Ashoughian, R. Brouwer, D. Casperson, J. Crosina, G. Fondahl, S. Green, K. Guest, T. Hanschen (Secretary of Senate), I. Hartley, P. Hickey, K. Hutchings (Vice Chair), F. Islam, G. Iwama (Chair), E. Korkmaz, D. Leighton-Stephens, D. Macknak, D. McDonald, C. Myers (Recording), K. Mytting, D. Nyce, R. Robinson, P. Sanborn, S. Wagner, T. Whitcombe, W. Younas, J. Young, S. Zahir

Regrets:

M. Archie, M. Dale, B. Deo, M. Green, L. Handfield, A. Kitchenham, K. Kuo, B. Murray, M. Nitz, C. Nolin, D. Ryan, J. Safaei Boroojeny, C. Silva, A. Stroet, R. Tallman, K. Walske, B. Wang

The meeting commenced at 3:35 p.m.

1.0 **S-201205.01**
Approval of the Agenda
Zahir / Whitcombe

That the agenda for the May 23, 2012 Public Session of Senate be approved as presented.

Dr. Iwama suggested that, since the meeting was barely quorate and there was important business to be attended to in the in camera session, the in camera session be held prior to the public session.

Motion:

Whitcombe / Zahir

That the agenda be amended by moving the in camera session to the top of the agenda.

CARRIED.

The motion to approve the agenda, as amended, was CARRIED.

2.0 **S-201205.15**
Move to In Camera Session
General Consent

That the meeting move In Camera.

CARRIED.

3.0 Approval of Senate Minutes

S-201205.02

Minutes of April 26, 2012

Hutchings / Zahir

That the minutes of the April 26, 2012 Public Session of Senate be approved as presented.
CARRIED.

S-201205.03

Minutes of February 20, 2012

Younas / Hutchings

That the minutes of the electronic meeting of Senate of February 20, 2012 be approved as presented.
CARRIED.

4.0 Business Arising from Previous Minutes of Senate

4.1 Agreements Involving First Nations

Fondahl

Vice President Fondahl provided information in response to a question raised at the last meeting of Senate. She noted that UNBC has two broad memoranda of understanding with First Nations, namely the Babine Lake First Nation and the Treaty 8 Tribal Association. She added that some of the wording in the agreements is problematic, but that protocol committees, as provided for in the agreements, have been established and will examine these concerns. The Treaty 8 agreement has an “escape clause,” which does not exist in the Babine Lake agreement, and Dr. Fondahl noted that this would likely be one of the issues that is discussed when the protocol committee for the Babine Lake agreement meets. Finally, Dr. Fondahl agreed with Senators that agreements of this type should be vetted through the appropriate Senate committees and Senate prior to being signed. The Registrar stated that he was currently working on establishing some approval process guidelines for several different types of agreements, which should come forward within the next few months.

5.0 President’s Report

Iwama

Dr. Iwama reported on several matters, including a recent trip to Japan (report attached to these minutes as “Appendix I”).

6.0 Report of the Provost

Dale

As Dr. Dale was unable to attend the meeting, he did not provide a report.

7.0 Question Period

A Senator asked in which sports UNBC would be participating with Canadian Interuniversity Sport, and Dr. Iwama responded that UNBC currently fields teams in basketball and soccer but that he hoped more sports would be added in the future. The Senator indicated that he was involved with the UNBC Table Tennis club and would be interested in joining. Dr. Iwama replied that he would like to hear more about this.

It was questioned whether Bill C-38, an act to amend budget implementation, would have any impact on the university sector. Dr. Iwama responded that he was not aware of any potential impact but that he would ask the Research Universities’ Council of BC (RUCBC) to follow up on this question and would report back to Senate.

Action: Dr. Iwama to check with the RUCBC regarding whether Bill C-38 poses any potential impact to the university sector and to report back to Senate.
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A Senator asked about the status of the University Industry Liaison Officer position. Vice President Fondahl replied that there had been an attempt to fill this position about two years ago which failed. As a result, the decision had been made to focus on the New North Foundation and someone had been

hired in a temporary capacity to do the work. That position was recently extended for 6 months and Dr. Fondahl will be providing some recommendations to the new VP Research so that person can make a decision about how to proceed.

A Senator raised a concern about the number of dropped cell phone calls as a result of dead zones on campus and asked whether there were any plans to address this situation. Dr. Iwama responded that he did not know, but would find out from the Vice President Administration and Finance and report back to Senate.

Action: Dr. Iwama to check with Ms. Bray regarding whether there are any plans to address concerns with the wireless network and report back to Senate.

**8.0 S-201205.04
Approval of Motions on the Consent Agenda**

Casperson / Whitcombe

That the motions on the consent agenda, except for those removed for placement on the regular agenda, be approved as presented.

CARRIED.

9.0 Committee Reports

9.1 Senate Committee on Academic Policy and Planning

Dale

“For Approval” Items:

**S-201205.05
Changes to Program Requirements — Major in Accounting**

Casperson / Whitcombe

That, on the recommendation of the Senate Committee on Academic Policy and Planning, the changes to the program requirements for the Major in Accounting, on page 79 of the 2011-2012 Undergraduate Academic Calendar, be approved as proposed.

Effective date: September 2012

CARRIED (consent agenda).

Details of the approved calendar text are as follows (for revisions, deleted text indicated by ~~striketrough~~, new text indicated by underline, and [commentary, where included, in Courier New font within square brackets]):

Upper-Division Requirement

300 and 400 level

- Comm 300-3 Introduction to Business Law
- Comm 310-3 Intermediate Financial Accounting I
- Comm 311-3 Intermediate Financial Accounting II
- Comm 312-3 Intermediate Managerial Accounting
- Comm 320-3 Financial Management II
- Comm 330-3 Human Resource Management
- Comm 332-3 Business and Professional Ethics
- Comm 350-3 Production and Operations Management
- Comm 351-3 Management Information Systems
- Comm 400-3 Strategic Management
- Comm 411-3 Advanced Management Accounting
- ECON 310-3 Intermediate Microeconomic Theory
- ECON 311-3 Intermediate Macroeconomic Theory

One of:

- Comm 410-3 Accounting Theory
- Comm 414-3 Advanced Financial Accounting

Two of:

- Comm 313-3 Personal Taxation
- Comm 314-3 Corporate Taxation
- Comm 315-3 International Accounting
- Comm 412-3 Auditing
- Comm 413-3 Accounting: Advanced Topics

S-201205.06

Changes to Program Requirements — Major in Finance

Casperson / Whitcombe

That, on the recommendation of the Senate Committee on Academic Policy and Planning, the changes to the program requirements for the Major in Finance, on page 80 of the 2011-2012 Undergraduate Academic Calendar, be approved as proposed.

Effective date: September 2012

CARRIED (consent agenda).

Details of the approved calendar text are as follows (for revisions, deleted text indicated by ~~strikethrough~~, new text indicated by underline, and [commentary, where included, in Courier New font within square brackets]):

Upper-Division Requirement

300 and 400 level

- Comm 300-3 Introduction to Business Law
- Comm 320-3 Financial Management II
- Comm 321-3 Investment and Security Analysis
- Comm 330-3 Human Resource Management
- Comm 332-3 Business and Professional Ethics
- Comm 350-3 Production and Operations Management
- Comm 351-3 Management Information Systems
- Comm 400-3 Strategic Management
- Comm 420-3 Advanced Financial Management
- Comm 422-3 Management of Financial Institutions
- ECON 310-3 Intermediate Microeconomic Theory
- ECON 311-3 Intermediate Macroeconomic Theory

Two of:

- Comm 322-3 International Financial Management
- Comm 323-3 Risk, Insurance and Financial Planning
- Comm 421-3 Portfolio Theory and Management
- Comm 423-3 Financial Engineering
- Comm 429-3 Finance: Advanced Topics

S-201205.07

Changes to Program Requirements — Major in General Business

Casperson / Whitcombe

That, on the recommendation of the Senate Committee on Academic Policy and Planning, the changes to the program requirements for the Major in General Business, on page 81 of the 2011-2012 Undergraduate Academic Calendar, be approved as proposed.

Effective date: September 2012

CARRIED (consent agenda).

Details of the approved calendar text are as follows (for revisions, deleted text indicated by ~~striketrough~~, new text indicated by underline, and [commentary, where included, in Courier New font within square brackets]):

Upper-Division Requirement

300 and 400 level

Comm 300-3	Introduction to Business Law
Comm 302-3	Entrepreneurship
Comm 320-3	Financial Management II
Comm 330-3	Human Resource Management
<u>Comm 332-3</u>	<u>Business and Professional Ethics</u>
Comm 350-3	Production and Operations Management
Comm 351-3	Management Information Systems
Comm 400-3	Strategic Management
ECON 310-3	Intermediate Microeconomic Theory
ECON 311-3	Intermediate Macroeconomic Theory

Twelve credit hours selected from any of the other four majors or from the following (with no more than ~~six~~ 6 credit hours in any one major area):

Comm 331-3	Organizational Theory
Comm 332-3	Business and Professional Ethics
Comm 333-3	Women in Organizations
	Or ECON 301-3 Women and the Economy
Comm 430-3	Organizational Studies: Selected Topics
Comm 431-3	Industrial Relations
Comm 432-3	Cross-Cultural Workplace Practices
Comm 439-3	HRM: Selected Topics
Comm 450-3	Total Quality Management
Comm 498-(3-6)	Special Topics in Business Administration

S-201205.08

Changes to Program Requirements — Major in Human Resources Management

Casperson / Whitcombe

That, on the recommendation of the Senate Committee on Academic Policy and Planning, the changes to the program requirements for the Major in Human Resources Management, on page 82 of the 2011-2012 Undergraduate Academic Calendar, be approved as proposed.

Effective date: September 2012

CARRIED (consent agenda).

Details of the approved calendar text are as follows (for revisions, deleted text indicated by ~~striketrough~~, new text indicated by underline, and [commentary, where included, in Courier New font within square brackets]):

Upper-Division Requirement

300 and 400 level

Comm 300-3	Introduction to Business Law
Comm 304-3	Employment Law in Canada
Comm 320-3	Financial Management II
Comm 330-3	Human Resource Management
<u>Comm 332-3</u>	<u>Business and Professional Ethics</u>
Comm 334-3	Strategic Human Resource Planning
Comm 335-3	Organizational Effectiveness
Comm 350-3	Production and Operations Management
Comm 351-3	Management Information Systems
Comm 400-3	Strategic Management
Comm 431-3	Industrial Relations
Comm 433-3	Recruitment, Selection, and Retention
Comm 434-3	Compensation
Comm 435-3	Organizational learning, Development and Training
Comm 436-3	Workplace Health and safety
ECON 310-3	Intermediate Microeconomic Theory
ECON 311-3	Intermediate Macroeconomic Theory

S-201205.09

Changes to Program Requirements — Major in International Business

Casperson / Whitcombe

That, on the recommendation of the Senate Committee on Academic Policy and Planning, the changes to the program requirements for the Major in International Business, on page 83 of the 2011-2012 Undergraduate Academic Calendar, be approved as proposed.

Effective date: September 2012

CARRIED (consent agenda).

Details of the approved calendar text are as follows (for revisions, deleted text indicated by ~~strike through~~, new text indicated by underline, and [commentary, where included, in Courier New font within square brackets]):

Upper-Division Requirement

300 and 400 level

Comm 300-3	Introduction to Business Law
Comm 303-3	Introduction to International Business
Comm 320-3	Financial Management II
Comm 330-3	Human Resource Management
<u>Comm 332-3</u>	<u>Business and Professional Ethics</u>
Comm 350-3	Production and Operations Management
Comm 351-3	Management Information Systems
Comm 400-3	Strategic Management
ECON 310-3	Intermediate Microeconomic Theory
ECON 311-3	Intermediate Macroeconomic Theory

Three of:

Comm 315-3	International Accounting
Comm 322-3	International Financial Management
Comm 432-3	Cross Cultural Workplace Practices
Comm 441-3	International Marketing

S-201205.10

Changes to Program Requirements — Major in Marketing

Casperson / Whitcombe

That, on the recommendation of the Senate Committee on Academic Policy and Planning, the changes to the program requirements for the Major in Marketing, on page 83 of the 2011-2012 Undergraduate Academic Calendar, be approved as proposed.

Effective date: September 2012

CARRIED (consent agenda).

Details of the approved calendar text are as follows (for revisions, deleted text indicated by ~~striketrough~~, new text indicated by underline, and [commentary, where included, in Courier New font within square brackets]):

Upper-Division Requirement

300 and 400 level

Comm 300-3	Introduction to Business Law
Comm 320-3	Financial Management II
Comm 330-3	Human Resource Management
<u>Comm 332-3</u>	<u>Business and Professional Ethics</u>
Comm 343-3	Behavioural Marketing
Comm 350-3	Production and Operations Management
Comm 351-3	Management Information Systems
Comm 400-3	Strategic Management
Comm 442-3	Marketing Strategy
Comm 443-3	Marketing Research
ECON 310-3	Intermediate Microeconomic Theory
ECON 311-3	Intermediate Macroeconomic Theory

Two of:

Comm 340-3	Marketing Communications
Comm 341-3	Sales Management
Comm 342-3	Services Marketing
Comm 346-3	Internet Marketing
Comm 347-3	Marketing Channels and Retail marketing
Comm 441-3	International Marketing
Comm 449-3	Advanced Topics in Marketing

S-201205.11

Changes to Calendar Description — Major in International Business

Casperson / Whitcombe

That, on the recommendation of the Senate Committee on Academic Policy and Planning, the change in the calendar description for the Major in International Business, on page 82 of the 2011-2012 Undergraduate Academic Calendar, be approved as proposed.

Effective date: September 2012

CARRIED (consent agenda).

Details of the approved calendar text are as follows (for revisions, deleted text indicated by ~~striketrough~~, new text indicated by underline, and [commentary, where included, in Courier New font within square brackets]):

Major in International Business:

In recent years the importance of an international perspective for Business students of business has increased as a result of the increasing globalization of the economy. The International Business major exposes students to the impact of the international environment on the functional areas of business management. In conjunction with the courses in the International Studies program, the major in International Business allows students to focus on a country or a region of the world, providing education in language, culture and business practice. All students, particularly those majoring in International Business, are encouraged to take courses in International Business, at institutions / universities abroad approved by the UNBC International Exchange & Student Programs Office in order to gain practical international exposure as part of their Bachelor of Commerce program. For more information on exchange opportunities refer to www.unbc.ca/international.

Graduates are suited to work in work in firms or governments agencies involved in international operations.

The minimum requirement for a Bachelor of Commerce with major in International Business is 120 credit hours.

S-201205.12

Approval of New Course — COMM 305-3

Casperson / Whitcombe

That, on the recommendation of the Senate Committee on Academic Policy and Planning, the new course COMM 305-3 Case Studies in Business be approved as proposed.

Proposed semester of first offering: September 2012

CARRIED (consent agenda).

Details of the approved calendar text are as follows (for revisions, deleted text indicated by ~~striketrough~~, new text indicated by underline, and [commentary, where included, in Courier New font within square brackets]):

This course develops critical skills in the development and analysis of business cases. The course includes the development of new cases, practical methodology for analysis and presentation of case studies in all areas of business.

Prerequisites: 60 Credit hours in Business

S-201205.13

Approval of New Course — COMM 316-3

Casperson / Whitcombe

That, on the recommendation of the Senate Committee on Academic Policy and Planning, the new course COMM 316-3 Financial Statement Analysis be approved as proposed.

Proposed semester of first offering: January 2013

CARRIED (consent agenda).

Details of the approved calendar text are as follows (for revisions, deleted text indicated by ~~striketrough~~, new text indicated by underline, and [commentary, where included, in Courier New font within square brackets]):

Users of financial statements must be able to interpret financial reports, construct measures of financial performance and analyse the reporting choices made by companies. Reading and interpreting financial statements is a skill that impacts almost any business decision. This course focuses on application of accounting knowledge and reading and interpreting financial statements.

Prerequisites: Comm 220-3 Financial Management I

S-201205.14

Approval of UNBC Semester Dates for January 2015

Zahir / Annis

That, on the recommendation of the Senate Committee on Academic Policy and Planning, the UNBC Semester Dates for January 2015 be approved as proposed.

Effective date: Immediately upon approval by Senate; to be released with the Academic Calendars in May 2014

A Senator spoke against this motion opining that the two-week break would have a serious negative impact on students. Others spoke in favour of the motion suggesting that lengthening the break would provide students with the opportunity to volunteer or otherwise partake of the numerous events occurring in Prince George in 2015. It was noted that the Winter Games provided an opportunity to showcase UNBC. The Registrar was asked whether he anticipated any issues as a result of the shortened examination period and he responded that he did not, particularly in light of the recent establishment of some administrative processes that should assist in this regard.

CARRIED.

“For Information” Items:

SCAPP201205.13

Changes to Calendar Course Description and Prerequisites — COMM 251-3

Casperson / Whitcombe

That the changes to the calendar description and prerequisites for COMM 251-3 Introduction to Management Science, on page 194 in the 2011-2012 Undergraduate Academic Calendar, be approved as proposed.

Effective date: September 2012

CARRIED (consent agenda).

Details of the approved calendar text are as follows (for revisions, deleted text indicated by ~~strikethrough~~, new text indicated by underline, and [commentary, where included, in Courier New font within square brackets]):

COMM 251-3 Introduction to Management Science This course is a Astudy of analytical approaches in management science that assist managerial decision-making under conditions of both certainty and uncertainty. Attention ~~will be~~ is given to the formulation of quantitative models from a variety of areas. Topics include linear programming, transportation/assignment problems, integer programming, multicriteria decisions, dynamic programming, decision Aanalysis, queuing theory, and simulation.

Prerequisites: MATH 150-3 or MATH 220 -3, Math 152-3 or MATH 100-3, and ECON 205-3; MATH 240-3, STAT 240-3 or MATH 242-3 may substitute for ECON 205-3

SCAPP201205.14

Changes to Calendar Course Description and Prerequisites — COMM 320-3

Casperson / Whitcombe

That the changes to the calendar description and prerequisites for COMM 320-3 Financial Management II, on page 195 in the 2011-2012 Undergraduate Academic Calendar, be approved as proposed.

Effective date: September 2012

CARRIED (consent agenda).

Details of the approved calendar text are as follows (for revisions, deleted text indicated by ~~strikethrough~~, new text indicated by underline, and [commentary, where included, in Courier New font within square brackets]):

COMM 320-3 Financial Management II This course dDeals with analytical techniques and broad issues of financial management. Topics include capital budgeting and uncertainty, risk and return, the capital asset pricing model and market efficiency, determination of discount rates for capital projects including the weighted average cost of capital, leasing options and applications to corporate finance, capital structure and dividend policy, mergers and acquisitions, bankruptcy and reorganization.

Prerequisites: COMM 220-3, MATH 150-3 or MATH 220 -3, and MATH 152-3 or MATH 100-3

9.1.1 Block transfer credit for successful completion of the College of the North Atlantic Forest Resources technician diploma

This agreement was provided to Senate for information.

9.1.2 Proposed block transfer credit for CNA Wildlife and Fisheries Diploma to UNBC Wildlife and Fisheries Degree

This agreement was provided to Senate for information.

9.1.3 Proposed block transfer credit for Sault Fish and Wildlife Conservation Diploma to UNBC Wildlife and Fisheries Degree

This agreement was provided to Senate for information.

9.1.4 Proposed block transfer credit for Fleming College (Formerly Sir Sandford Fleming) Fish and Wildlife Technician and Technology Diplomas to UNBC Wildlife and Fisheries Degree

This agreement was provided to Senate for information.

9.2 Senate Committee on Scholarships and Bursaries

Dale (Acting)

“For Information” Items:

SCSB20120425.05

Approval of Terms and Conditions

Casperson / Whitcombe

That the Terms and Conditions for motions SCSB20120328.05, SCSB20120425.03 and SCSB20120425.04 be approved.

Effective Date: April 2012

CARRIED (consent agenda).

SCSB20120509.11

Approval of Terms and Conditions

Casperson / Whitcombe

That the revised terms and conditions of items 4.1.1, 4.1.2, 4.1.3, 4.1.4 and 4.1.5 all be approved omnibus.

Effective Date: May 2012

CARRIED (consent agenda).

10.0 Other Business

10.1 Report of the Registrar

Hanschen

The Registrar had nothing to report.

11.0 Information

There were no items for information.

12.0

S-201205.22

Adjournment

Whitcombe / Hutchings

That the Senate meeting be adjourned.

CARRIED.

The meeting ended at 4:30 p.m.

APPENDIX I

President's Report
Senate meeting of May 23, 2012
Prepared by Charlene Myers

Dr. Iwama reported that the Presidents of the research universities of BC are working with the government on editing and refining the Government Letter of Expectations. UNBC's final draft is currently under review by the Chair of the UNBC Board of Governors.

The Deputy Minister of Advanced Education has struck a Leadership Council that is holding meetings to which the BC University Presidents have been invited to openly discuss priorities and opportunities going forward.

When Dr. Iwama was in Japan recently he signed an agreement to open the high definition video classroom at Gakushuin Women's College, who wish to extend their relationship with UNBC beyond the English Language Studies program into exchange of curricula. The signing of the agreement was witnessed by Premier Clark, who was in Japan at the same time as Dr. Iwama. While in Japan, Dr. Iwama also signed a letter with President Iwamasa of Ryukyus University in Okinawa regarding a future memorandum of understanding to collaborate further, such as with research collaborations and student exchanges.

In relation to Athletics, UNBC had previously been approved to join the western conference of Canadian Interuniversity Sport and have now applied to join the national association. The site visit undertaken as part of the application process went very well and UNBC was recommended for full membership.

Dr. Iwama reminded Senators that Convocation was taking place on Friday, May 25, thanked those attending, and added that volunteers are still required for the event. Several members of the Board of Governors will attend Convocation. Dr. Iwama also noted that, unfortunately, this year's workshop for the Board of Governors and Senate would be postponed as the number of people available to attend on May 28 was very low.