

GLOBAL FRIDAY PRESENTS

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Trade Battles with China

Lessons for the Pulp and Resource Sector



Phil Calvert
Senior Fellow, China Institute
University of Alberta

In 2020, the value of Canadian pulp exports to China declined \$1.6 billion, down 21.8% from the previous year. Was this decline related to the ongoing diplomatic challenges with Meng Wanzhou or was this just a natural variation in trade? Recent history has shown China's willingness to use economic sanctions for political purposes, as seen with the targeting of agricultural exports, specifically canola and pork products, in retribution for the arrest of Meng Wanzhou. This cost farmers across Canada nearly \$5 billion in 2019. Australia has also experienced similar sanctions for simply inquiring about the origins of Covid-19. Given the importance of the pulp and resource industry to Canada, and Prince George in particular, what are the lessons we can learn from these experiences with China and what should we be doing to prepare for future challenges?

Join us for an engaging series of discussions on this topic as we bring in Canadian thought leaders on this topic, sharing their deep insights into how China operates, what we should expect in the future, and what can and should be done to prepare Canadians and Prince George residents for these coming battles.



Jonathan Manthorpe
Foreign Correspondent & Author

12:00 – 1:30 PM

Online via Zoom Webinar: <https://unbc.zoom.us/j/62784670665?pwd=bTRKRlcrOHdrc3FkbFRIWGd3SUF0QT09> Passcode: 219652

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