

What is business analysis?

Business analysis is the practice of identifying a company's business needs and determining the appropriate solutions. In many cases, the solutions to business problems involve changing or improving processes and implementing new strategies. The result is often, but not always, the adoption of an IT solution or software implementation.

What does a business analyst do?

A business analyst enables successful change. At all stages of a project, from the initial phase to implementation, they analyze processes, identify problems, determine solutions, and implement new tools and processes to help companies overcome problems and achieve objectives. It is their job to prioritize the technical and functional requirements needed by a company for it to succeed.

Why do companies use business analysts?

Business analysts work to ensure companies avoid project failure. They work with the many levels of an organization—executives, managers and staff—to identify the unnecessary requirements and work to resolve them. They are knowledgeable in various aspects of interpersonal communication, organizational structure, facilitation, analytical thinking and problem solving. Analysts also have the toolset to lead the complicated process of change management. It is their job to define business requirements, conduct budget, pricing and forecast reports, perform variance analyses, evaluate changes, and report on the results of those changes to stakeholders.

How is business analysis useful to the success of an organization's projects?

A project is successful when it meets the stakeholders' expectations. Business analysts help organizations increase the rates of their project's success on three fronts:

- Prior to project initiation – Help organizations understand their strategic needs and establish achievable strategic goals
- During project lifecycle – Help project teams understand and document stakeholders' expectations and requirements in order to produce a solution of real value to the business and stakeholders
- Post project implementation – Measure objectively whether the functioning solution has enabled the organization to realize the expected value

How does the Business Analysis Professional Certificate prepare me for a career as a business analyst?

The Business Analysis Professional Certificate uses the latest business analysis standards such as the Business Analysis Body of Knowledge (BABOK®) and the PMI Standard to Business Analysis as its guide. BABOK is a globally recognized standard for the practice of business analysis. These guides teach students the collective knowledge of business analysis and reflect widely recognized business analysis practices. In this program, you learn the fundamental tools you need to be an effective business analyst in any field. The program also provides you with the professional education hours you need to earn your professional business analyst designation, when combined with professional experience and prior accreditation (i.e. diploma or degree).

Who should take this program?

This program is for anyone wanting to advance his or her career skills in areas such as change management, project management, data analysis and process analysis. The course is for anyone from facilitators, leaders, managers, team leaders, or employers who want to improve their project implementation and quality assurance expertise. Additionally, as an industry-recognized curriculum the program is for any students wanting to become a certified business analyst.

For more information on becoming a certified business analyst, follow these links:

www.iiba.org/certification/core-business-analysis-certifications/cbap/ | www.pmi.org/certifications/types/business-analysis-pba

**For More Info
or to Register**

UNBC Continuing Studies

Phone: 250-960-5980

Email: cstudies@unbc.ca

Web: unbc.ca/continuing-studies

