

# INTERNATIONAL FINANCIAL MANAGEMENT

COMM - 322 FALL 2016

INSTRUCTOR Jaspreet Sra

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OFFICE LOCATION 10 - 4528

OFFICE HOURS Mondays, 5:00p.m. - 6:00p.m.

Tuesdays & Thursdays, 1:00pm - 2:00pm

or by appointment

CLASS TIME 6:30 p.m. - 9:20 p.m. Mondays

CLASS LOCATION Room # 5-171

WEBSITE: www.unbc.ca/commerce

Information regarding the School of Business at UNBC can be found at:

http://www.unbc.ca/commerce

## COURSE DESCRIPTION

This course is an introduction to various international financial markets and the problems, risks and opportunities involved in the financial management of multinational enterprises. Hedging of foreign exchange risk, international capital budgeting and import/export financing are among the topics covered.

It extends the principles of investment analysis and financial management to international scope and it examines the factors encountered by multinational financial manager in making financing and investment decisions with a global perspective.

This course involves the understanding of the macroeconomic environment governing international business. Central to understanding of international financial management is the concept of exchange rate risks. During the course, students will study economics underlying the determination of exchange rates, their parity relationships and a nation's balance of international payment. In addition, foreign exchange markets and the tools that can be used to hedge exchange rates such as options, future contracts will be discussed. Students will be exposed to broad range of topics, including some of the latest developments in global financial markets.

## REQUIRED TEXTS

Eun, Resnick. International Financial Management, McGraw Hill. 6<sup>th</sup> edition.

Textbook On-line Learning Centre: http://www.mhhe.com/er6e

## RECOMMENDED READING MATERIAL

International Monetary Fund <a href="http://www.imf.org/">http://www.imf.org/</a>

The Bank of International Settlements (BIS) http://www.bis.org/about/index.htm

The Economist http://www.economist.com

The Globe and Mail Business – International <a href="http://www.theglobeandmail.com/report-on-business/international-news/">http://www.theglobeandmail.com/report-on-business/international-news/</a>

# COURSE ASSIGNMENTS, EXAMS AND GRADE WEIGHTING

## Assignments

There is an assignment, worth a total of 15% of the final grade. The assignment can be completed and submitted individually or with two other class mates. Once you form a group, please send me an email letting me know who are in your group. No online submission please.

All assignments are due at the beginning of class. No assignments are accepted after the due date.

#### **Exams**

The exams will cover all materials up to the last lecture prior to the exam. Both mid-term and final exams will be closed-book tests.

Students are responsible to read the textbook chapter before the class and work on the problems as assigned. Participation in the class discussion of all cases, articles and assignments is a part of the course requirement and will be given credit.

**Course Evaluation and Grade Weighting** 

Assignment	<b>Due Date</b>	<b>Grade Weight</b>
Midterm Exam (1)	October 17, 2016	35%
Final Exam *	Dec 06, 2016 - Dec 16, 2016	40%
Participation (Cases) **	N/A	10%
Assignment (1)	October 31, 2016	15%

<sup>\*</sup>Final Exam will be 3 hours approx.

<sup>\*\*</sup> Class participation includes work given in the class must be completed in the class attended. There is NO make-up test for the midterm. Anyone who misses the midterm test must provide written explanation with supporting document(s), and write a "comprehensive" final examination. Marks for the midterm will be adjusted to the final exam.

COURSE SCHEDULE:	CHAPTERS	
Globalization and Multinational Firm	1	
International Monetary Fund	2	
Balance of Payments	3	
Corporate governance Around the World	4	
Introduction to Foreign Exchange Market	5	
Futures and Options on Foreign Exchange	7	
Managing Foreign Exchange Exposure	8	
Managing Economic Exposure	9	
International Banking and Money Market	11	
International Equity Market	13	
International Portfolio Investment	15	
Foreign Direct Investment	16	

<sup>\*</sup>Please note that the above course outline is tentative. Although the major topics will be covered, the detail and extent of coverage will depend at which the class progresses. \*Please also note that the Chapter 15 and 16 will be discussed if time permits.

#### PAPER FORMAT

- Adherence to all academic standards and forms is expected. Of particular note are the use of the third person in all assignments; the proper citation of sources; inclusion of bibliographies; and the use of proper spelling and grammar.
- All submissions are to use 12-point font, double-spaced.
- Page numbers are required their use greatly assists in quickly determining missing pages.

## **CONDUCT IN EXAMINATIONS**

Students must present appropriate identification upon entering the examination room. Appropriate identification is defined as a UNBC student card and/or some other form of photo identification acceptable to the proctor. The following regulations (Regulation 40 Undergrad Calendar) apply to the conduct of examinations:

- a. Books, papers, or other materials or devices must not be in the possession of the student during an exam except by the express permission of the examiner. No laptop computers, no cell phones, handheld electronic devices or the like may be in possession of the student in the examination room.
- b. No candidate is permitted to enter the examination room more than 30 minutes after the beginning of the examination, or permitted to leave within 30 minutes after the examination has started.
- c. Candidates must not communicate in any way with other candidates in the examination room.
- d. Candidates must not leave their seats, except when granted permission by the proctor.
- e. Candidates must turn in all materials, including rough work, upon leaving the examination room.
- f. Food and beverages other than water are not permitted in the examination room.

#### MISSING A MIDTERM OR EXAM

Advance notice must be given when a student is unable to appear for an examination. Only duly authenticated bereavement, illness and legitimate reasons are admissible justifications for absence from a scheduled examination (eg. Writing an LSAT or CGA/CPA exam and there is a time conflict).

Do not schedule travel during the midterm or exam period that may conflict with your final exam!

## IF YOU HAVE MISSED A FINAL EXAMINATION

Satisfactory explanation, with supporting documentation as appropriate, for any final examination missed must be made by the student or designate to the Office of the Registrar within 48 hours from the time the examination was written.

Within 48 hours of receiving a submission, the Registrar or designate may direct the Program under which the course is offered to arrange the writing of a special examination in the case of an examination which was missed.

Normally, for explanations of sickness, a doctor's certification is required. (Regulation 43. Undergraduate Calendar)

## **GRADING**

Grading System see website www.u	ınbc.ca	/calend	ar/undergraduate/general/regulations.html
Excellent	A+	=	90-100
	A	=	85-89.9
	A-	=	80-84.9
Good	B+	=	77-79.9
	В	=	73-76.9
	B-	=	70-72.9
<u>Satisfactory</u>	C+	=	67-69.9
	C	=	63-66.9
<u>Marginal</u>	C-	=	60-62.9
	D+	=	57-59.9
	D	=	53-56.9

D- = 50-52.9F = 0-49.9

## PLAGIARISM AND ACADEMIC MISCONDUCT

It is the student's responsibility to be aware of UNBC's Academic regulations, policies and procedures as described in Section 45 of the Undergraduate Academic Calendar. Please refer to the UNBC website. http://www.unbc.ca/calendar/undergraduate/regulations

# A definition of academic misconduct includes:

Cheating (using unauthorized material, information, or study aids in academic exercise), plagiarism, falsification of records, unauthorized possession of examinations, intimidation and any and all other actions that may improperly affect the evaluation of a student's academic performance or achievement, assisting others in any act, submission of the same work for grades in two courses without permission of the instructor or attempts to engage in such acts.

The regulations on plagiarism apply to all material submitted for a grade: essays, exams, assignments, cases, presentations, quizzes, and practice sets. Any case of suspected academic misconduct will be reported to the campus registrar. If the student is found guilty of academic misconduct there are both grade penalties and disciplinary penalties. Before there is any intention (on your part) or suspicion (on the part of your instructor or your peers) of wrongdoing, please see the instructor to discuss any problems of this nature. If your paper closely resembles a paper from this class or any other class (either written by you or another student, in this semester or any other), this will be considered an infraction of the academic misconduct code.

# Respect

Failure:

Please demonstrate respect to your fellow students who express their thoughts and explore new ideas in the course.

## **Ethical Standards**

The following behaviors are considered unethical:

- Telling the instructor that you "need" a certain grade
- Asking for extra assignments for the purpose of raising a grade
- Asking that the grade be raised because it is very close to the next higher grade
- Asking that the grade be raised because you did very well on one part of the course or grading scheme
- Asking for a higher grade because you don't like the grading scheme
- Asking to be allowed to turn in an assignment late even a few minutes late because of Computer or printer problems or any other reason
- Asking to be treated better than other students by making an exception to the rules
- Asking for any other unfair advantage in grading.

# **MISSED Quizzes/Midterms**

If you have missed a quiz or midterm, the student should contact the instructor immediately.

## **FINAL Exams**

In addition to the above comments on examinations, please see the calendar regarding details on UNBC expectations. Please refer to Section 39 of the Undergraduate Academic Calendar.

#### **Access Resource Centre**

If there are students in this course who, because of a disability, may have a need for special academic accommodations, please feel free to meet with the instructor to review your specific needs or contact the Access Resources Centre located in the Teaching and Learning Centre,

Main Floor West Block Room 10-1048 Tel 250-960-5682 or via email <a href="mailto:arc@unbc.ca">arc@unbc.ca</a> more information, please visit their website <a href="www.unbc.ca/arc">www.unbc.ca/arc</a>

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## **Academic Advising**

For academic advising please contact the Recruitment and Advising Centre Room 7-714, by email: <a href="mailto:advising@unbc.ca">advising@unbc.ca</a> or via phone at 250-960-6494.

## **Access Success Centre**

For tutoring online or in person; download handouts on writing, math, and referencing; receive study assistance; and much more, please see the Learning Skills Centre. Their website is www.unbc.ca/asc

The Academic Success Centre is committed to supporting and enhancing student learning and to providing the skills students will need to become life-long learners. Through collaborative partnerships, we offer services and resources that empower students to take responsibility for their own learning. Our students' success is our ultimate measure of accomplishment. This site provides you with access to:

- Free online tutoring
- Downloadable handouts for writing, study skills, math, and presentation skills
- Access to self assessment sites for learning styles, grammar, math, etc.
- Information about face-to-face tutoring and how to book an appointment
- Special programs and workshops offered through the Centre

For more information, please contact the Academic Success Centre located in the Teaching and Learning Building, Room 10-2584 or via Tel 250-960-6367 Fax 250-960-5425 or via email <a href="mailto:asc@unbc.ca">asc@unbc.ca</a>. Their website is <a href="mailto:www.unbc.ca/asc">www.unbc.ca/asc</a>

## **Math Academic Centre for Excellence (MACE)**

The Mathematical Academic Centre for Excellence (MACE) is a student-centered space dedicated to students taking math-based courses. MACE is a space for working on problems alone or in groups or for getting help from tutors, teaching assistants, and faculty who are available at scheduled times. MACE tutors can be identified by their green ties embroidered with the MACE frog.

Students go to MACE to do practice problems, work in study groups, do math problems related to science and business courses, receive help, and discuss math concepts. MACE is located in room 10-2088 in the Teaching and Learning building.