

# Career Fair Registration and Sponsorship

Join us at our upcoming Career Fairs scheduled for Thursday, November 14, 2024 and Tuesday, March 4, 2025.

These large-scale events provide an excellent opportunity to meet a wide range of students and alumni, discuss career opportunities, and conduct on-the-spot interviews.

Registration includes:

- One 6-foot table with tablecloth
- Two chairs
- Breakfast and lunch for three representatives
- Option for power (additional charge)

Please note there is a maximum of three people per table (you can rotate folks during the day)—only one table per employer through regular registration. Please review our sponsorship section if you would like more than one table.

	<b>For Profit</b>	<b>Non-Profit</b>
Register in both fairs (early bird only) with power	\$550	\$275
Register in both fairs (early bird only)	\$450	\$225
Early bird with power	\$300	\$150
Early bird	\$250	\$125
Standard rate with power	\$500	\$250
Standard rate	\$400	\$200

Tables for each fair will be pre-released at scheduled times to provide equitable and diverse access for various employers. You are welcome to attend both fairs. However, availability for employers wishing to participate in both will be limited and allocated on a first-come, first-served basis. Additionally, we will maintain a wait list during each release if necessary.



## Schedule of Table Release

<b>July 10, 2024</b>	Early bird registration for both fairs opens. 50% of tables released for both fairs, with half of those tables allocated for employers attending both career fairs.
<b>September 14, 2024</b>	Early bird registration closes for Fall Career Fair
<b>October 25, 2024</b>	Registration closes for Fall Career Fair
<b>December 1, 2024</b>	Remaining tables released for Spring Career Fair
<b>January 6, 2025</b>	Early bird registration closes for Spring Career Fair
<b>February 14, 2025</b>	Registration closes for Fall Career Fair

## Green and Gold Sponsorship

**\$2000 (total value over \$2400)**

As a Green and Gold Presenting Sponsor, your organization will receive top-tier exposure at either the fall or spring Career fair through comprehensive promotional support and strategic placement:

- **Exclusive branding:** your logo will be featured on event signage, digital displays, and all marketing collateral. This includes regular posts on UNBC's Student Success social media channels.
- **Website recognition:** your company logo and website link will be displayed on the UNBC Career Centre's website from October 2024 to April 2025.
- **Prime location:** enjoy a priority tabling location to maximize interactions with attendees and benefit from two tables at both Career Fairs (only available to Green and Gold Sponsors)
- **Hospitality perks:** receive complimentary breakfast, lunch, and parking for up to six representatives.
- **Priority booking:** secure first right of refusal and free standard registration at both Career Fairs and any one Industry Night for the 2024-2025 academic year. (Valued at \$1350)
- **Additional engagement:** host a custom information session during the 2024-2025 academic year. (Valued at \$250)
- **Social media boost:** five custom posts on UNBC Student Success channels to further promote your organization.
- **New student engagement:** include inserts or swag (provided by employer) in 1000 New Student Welcome Packages and reserve a table during the Orientation Services Fair on September 4. (Valued at \$600)

*Note: Green and Gold level sponsorship is limited to three presenting sponsors per Career Fair.*

**Sponsorship enrollment closes on September 30, 2024.**

Page 2 of 2

