

# Career Connect and Sponsorship

Join us at our upcoming Career Fairs and Industry Nights!

These events provide an excellent opportunity to meet a wide range of students and alumni, discuss career opportunities, and conduct on-the-spot interviews.

**The Fall and NorthWorks (Spring) Career Fairs** are the biggest employment events on campus, with tables throughout the main building, giving you an opportunity to see students from every faculty and level, building a rapport with them that will help cement you as an option when they graduate!

Registration for Career Fairs includes:

- One 6-foot table with tablecloth
- Two chairs
- A light breakfast and full lunch for two representatives (additional representatives may come for an additional fee)

Please note there is a maximum of three people per table (you can rotate folks during the day)—only one table per employer through regular registration. Please review our sponsorship section if you would like more than one table.

**Our Industry events** include a mix of formats, with most creating a space for you to meet students in a focused area of study, giving you a target demographic to meet and engage with. There are also panel presentations with alumni from the programs or related disciplines.

Registration for Industry Events includes:

- One 6-foot table with tablecloth
- Two chairs
- Light meal curated by the UNBC Food Services team

## Schedule of Career Fairs and Industry Events

Event	Date	Time
<b>Accounting and Finance Fair</b>	Tuesday, September 16 <sup>th</sup> , 2025	12:00pm – 3:00pm
<b>Careers in Government</b>	Thursday October 9 <sup>th</sup> , 2025	4:30pm – 7:00pm
<b>Volunteer Fair</b>	Wednesday, October 22 <sup>nd</sup> , 2025	10:00am – 3:00pm
<b>Fall Career Fair</b>	Tuesday, November 4 <sup>th</sup> , 2025	10:00am – 3:00pm
<b>Engineering Night</b>	Wednesday, November 19 <sup>th</sup> , 2025	4:30pm – 7:00pm
<b>NorthWorks Career Fair</b>	Tuesday, February 10 <sup>th</sup> , 2025	10:00am – 3:00pm
<b>Science and Tech Night</b>	Wednesday, March 4 <sup>th</sup> , 2025	4:30pm – 7:00pm
<b>Research Night</b>	Tuesday, March 31 <sup>st</sup> , 2025	4:30pm – 7:00pm

## Schedule of Release & Deadlines

	Date
<b>Registration for both fairs is open.</b>	July 7 <sup>th</sup> , 2025
<b>Early bird registration closes for Fall Career Fair.</b>	September 5 <sup>th</sup> , 2025
<b>Registration closes for Fall Career Fair</b>	October 13 <sup>th</sup> , 2025
<b>Early bird registration closes for NorthWorks Career Fair</b>	November 9 <sup>th</sup> , 2026
<b>Registration closes for NorthWorks Career Fair</b>	January 18 <sup>th</sup> , 2026
<b>Early bird registration closes for industry events</b>	2 months prior to event

## Career Connect Rates

	For Profit	For Profit (Early Bird)	Non-Profit	Non-Profit (Early Bird)
<b>Green and Gold Sponsorship Package</b>	\$2000	\$2000	\$2000	\$2000
<b>Career Fair (Each)</b>	\$400	\$250	\$200	\$125
<b>Industry Event *</b>	\$350	\$250	\$175	\$100
<b>Booth on Campus</b>	\$50		\$50	

*\*If power is needed for any of the events, a fee of \$50 will be included.*

*\*If additional attendees are needed, a fee of \$25 will be included*

*Please note that cancellations made within 14 days of the event will not be eligible for a refund.*

Register for career events in the [Experiential Learning Hub](#) here

## Green and Gold Sponsorship

As a Green and Gold Presenting Sponsor, your organization will receive top-tier exposure at the fall and spring (Northworks) Career fairs through comprehensive promotional support and strategic placement:

- **Exclusive branding:** your logo will be featured on event signage, digital displays, and all marketing collateral. This includes regular posts on UNBC's Student Success social media channels.
- **Website recognition:** your company logo and website link will be displayed on the UNBC Career Centre's website from September 2025 to April 2026.
- **Prime location & more space:** enjoy a priority tabling location to maximize interactions with attendees and benefit from two tables at both Career Fairs (only available to Green and Gold Sponsors)
- **Hospitality perks:** receive complimentary light breakfast, lunch, and parking for up to six representatives.
- **Priority booking:** secure first right of refusal and free standard registration at both Career Fairs and any one Industry Night for the 2025-2026 academic year.
- **Additional engagement:** host a booth on campus, right in the heart of Student Services Street
- **Social media boost:** five custom posts on UNBC Student Success channels to further promote your organization.

*Note: Green and Gold level sponsorship is limited and available on a first come first serve basis.*

To sign up for this please contact the Career Centre directly at [careercentre@unbc.ca](mailto:careercentre@unbc.ca)

**Sponsorship enrollment closes on September 5<sup>th</sup>, 2025**

### For additional sponsorship and student connection opportunities, such as:

- New Student Orientation – Welcome Package inserts (deadline August 22<sup>nd</sup>)
- New Student Orientation – Community Fun Fest (deadline August 22<sup>nd</sup>)
- Title Sponsorship on high-traffic orientation student events (deadline August 15<sup>th</sup>)

**Orientation Contact:** [Orientation@unbc.ca](mailto:Orientation@unbc.ca) for orientation specific opportunities

**Custom Sponsorship:** If you are interested in building a custom sponsorship package, please contact [Mindy.Stroet@unbc.ca](mailto:Mindy.Stroet@unbc.ca) or [Liz.Bennett@unbc.ca](mailto:Liz.Bennett@unbc.ca) from the Office of Philanthropy and Engagement.