

HEALTH RESEARCH INSTITUTE SEMINAR SERIES

OCTOBER 22 2020 2:30PM - 4:00PM | WEBINAR

Dr. David Snadden - Professor, Northern Medical Program

"The Rural Coordinator Centre of BC Site Visits Project – an exercise in advocacy for rural health systems change through rural community engagement and the gathering and analysis of massive amounts of qualitative data"

The Joint Standing Committee on Rural Issues – a partnership between the Doctors of BC and the Ministry of Health - tasked the Rural Coordination Centre of BC (RCCbc) to visit all 201 rural and Indigenous communities in BC with the purpose of building stronger relationships and to gather information about their local health care priorities.

This presentation will describe the process used to successfully engage with rural community members using an adapted version of Boelen's health partnership model¹ as a method of community engagement. Through this engagement and focusing on dialogue that contains elements of appreciate inquiry, the team has demonstrated the ability to build direct relationships with multiple stakeholders through intentional listening and to be able to gather information that is used to modify existing rural health care programs and inform government rural health care policy.

The Rural Site Visits Project has visited over 100 communities using trained Site Visitors and has gathered large quantities of qualitative data from recorded and consented interviews. The research has harmonized ethics approval from the UBC and from the health authorities the visited communities are located in. Analysis has been carried out using NVIVO software to help organize the data. Resulting themes have been used to support and provide data to various groups advocating for needed changes in rural health care systems and policies.

The presentation will describe the theoretical frameworks that underpin the project, its research methodology, how the data is handled and how emerging themes are returned to communities and organizations and used to help advocacy efforts to improve rural health care.

1. Boelen C. Towards Unity for Health: Challenges and Opportunities for Partnerships in Health Development. Geneva, Switzerland: World Health Organisation, WHO/EIP/OSD/2000.9; 2000.



WEBINAR INFORMATION:

[HTTPS://CA01WEB.ZOOM.US/J/68014583534](https://ca01web.zoom.us/j/68014583534)

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