

UNBC *Acting On Our Plan 2010*

These are the actions we plan to undertake in support of the goals in our University Plan. These were articulated following our University Plan, so it is titled 2010. We believe these actions uphold our commitment to our communities, both on campus and throughout our region. We believe they reflect our dedication to the success of all our students as well as to the success of our faculty and staff. We want to build a vibrant and respectful community on campus. While committed to strengthening our current programs we are excited about the opportunities that are before us. It is our hope that we pursue these opportunities together and with our communities throughout our region.

AS CANADA'S GREEN UNIVERSITY, TO BE A LEADER IN RENEWABLE ENERGY

- Develop and use our Green Centre to profile activities of sustainability, energy management, and climate action.
- Launch a "Green Campaign" that will raise funds and awareness.
- Bring First Nations' interests more effectively to our identity as a Green University.
- Complete capital construction of the bioenergy facility at the Prince George campus, ensure operational by March 2011.
- Displace remaining natural gas in plant operations with renewable fuel sources at the Prince George campus.
- Raise funds for additional bioenergy research capacity, such as a Bioenergy Chair.
- Continue to enhance the Green University brand as part of the University's public profile and image.
- Replace campus maintenance and security vehicles with electric options.
- Reduce paper usage and fossil fuels; lower carbon tax as a result.

TO ENGAGE ALL OUR UNDERGRADUATE STUDENTS IN RESEARCH AND EXPERIENTIAL LEARNING

- Enrich the learning experience through experiential, integrative and research-based learning.
- Implement learning outcomes skills in all programs.

- Integrate research into undergraduate teaching, and foster experiential and integrative learning.
- Implement undergraduate participation in faculty-led research and in community-based projects.
- Promote the UNBC learning experience through social media.

TO ENRICH THE LEARNING EXPERIENCE THROUGH NEW PEDAGOGICAL MODELS

- Clarify and make consistent UNBC program structures.
- Refresh programs and courses, driven by quality. Evaluate range of offerings.
- Focus first year offerings and develop a high quality core curriculum.
- Develop and execute a pilot project on block format schedules.
- Enrich upper level course offerings while rationalizing program structures.
- Collaborate on a digital information-access pilot project.
- Enhance experiential learning through the curriculum.

TO INCREASE THE IMPACT OF OUR RESEARCH THROUGH ENHANCING CAPACITY AND BUILDING EXTERNAL LINKAGES.

- Develop a graduate student recruitment plan with differentiated messages for professional and thesis-based programs.

- Increase scholarship numbers and amounts for graduate recruitment and retention.
- Increase the number of post-doctoral fellows and visiting scholars.
- Improve success rates in Tri-Council competitions to national averages.
- Establish a Research Chair in Energy or Wood Innovation and Design.
- Develop:
 - PhD in Business;
 - PhD in Education.
- Better support existing institutes that align with Strategic Research Areas.
- Improve engagement of faculty, staff and students, through communication and participation.
- Improve supports for faculty, staff and students to report, publish and otherwise disseminate and highlight UNBC research.
- Highlight research activity on the homepage and in all the promotional materials.
- Establish an online thesis repository and digital thesis submission process.
- Enhance the University Archives, increasing external funding and creating a digital infrastructure.
- Increase the number of joint research projects with northern communities, and especially with BC First Nations.
- Complete a feasibility study on the establishment of a New North Foundation/Centre.

TO ENCOURAGE A RESPECTFUL, SUPPORTIVE, EXCITING, AND FRIENDLY ENVIRONMENT THROUGHOUT THE UNIVERSITY.

- Identify potential students, faculty and staff with the best opportunity for success at UNBC.
- Be clear and transparent about expectations in academic programs and facilitate student success.
- Remove structural impediments and challenges to program completion.
- Encourage First Nations content in all programs.
- Identify and eliminate delays, problems, and inconsistencies in administrative support.

- Foster customer-service training and development in our administration and staff support.
- Develop a training program specific to UNBC that will support our managers.
- Enhance Athletics with increased recreational opportunities for all students and for competitive sports.
- Create new donor recognition and donor relations programs rooted in a spirit of belonging to the University community.
- Modify employee awards program to increase employee engagement and morale.
- Be included in select *Employer of Choice* surveys.
- Pursue financial support for Aboriginal students.
- Create a Founders' Lounge on campus that will tell the story of UNBC's establishment and serve as a welcoming place for founders and students.

TO TRANSFORM OUR COMMUNITIES THROUGH THE CONTRIBUTIONS OF OUR ALUMNI

- Develop expertise in wood innovation and engineering.
- Continue to develop the Alumni Lounge at the Prince George campus as a place to celebrate the achievements of our graduates.
- Develop programs of particular relevance to the Regions, such as science in the Northwest, Engineering, Health Professions, and one-year Master's Degree in Resource Management.
- Develop offerings in Law with an emphasis on Northern and First Nations' opportunities.
- Foster participation from First Nations alumni to transform the communities we serve.
- Increase alumni engagement through University activities and events, research initiatives, and the annual Alumni Homecoming.
- Communicate the successes of alumni in careers of particular benefit to northern communities.
- Implement new social media programs to maintain connections with and among alumni.
- Support and expand alumni chapters based both on geographic location and degree-of-study.
- Encourage alumni to participate in various local, regional, provincial, and national boards and committees.