

Employment Opportunity

RURAL TOURISM PRODUCT DEVELOPMENT

RESEARCH ASSISTANTS (4)

Term of employment: June 15 to August 31, 2009 (Pending formal announcement of project funding)

Wage: \$17:00 per hour

General Project Description

The Rural Tourism Product Development project is designed to contribute to community economic development in rural B.C. by supporting communities/regions affected by the mountain pine beetle. The primary aim of the project is to establish a stronger working relationship with individuals, businesses and communities and build capacity in tourism product development. The project will involve at least 3 communities/regions and involve a full time Coordinator, Student Research Assistants, and an Advisory Group.

Responsibilities

Research assistants will work with community leaders and tourism entrepreneurs within communities/regions selected for the project (i.e. Shuswap, Princeton/Keromeos) to identify tourism product development assets and challenges; identify tourism product development priorities; identify gaps in tourism product development capacity (i.e. knowledge and skills); and participate in designing/implementing one or more new tourism products for the community/region. Research assistants are required to spend considerable time in the community (we are seeking accommodation and office space, and a portion of transportation costs will be covered).

Qualifications

Candidates must have strong communication and interview skills, be organized and keep accurate records, and be able to represent the project well in the field. Candidates should have a good working knowledge of tourism development, and rural communities. The ability to work in a team environment, yet function independently in the field is important.

Candidates must have a valid driver's license and reliable transportation. A portion of field expenses and transportation costs will be covered in addition to the wage noted above.

Applicants should send a cover letter and resume to:

Dr. Rob Hood
Tourism Management Department
Thompson Rivers University

Closing date for applicants: Open until filled (Pending formal announcement of project funding)
Short-listed applicants will be notified and interviewed.

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