



## Executive Director – Tourism Prince George Society

The Tourism Prince George Society (TPGS) is now recruiting an Executive Director, a position that will provide executive leadership that will drive the growth of the tourism industry in Prince George, British Columbia.

The TPGS is a new destination marketing organization that will focus on strategic priorities for tourism growth in Prince George in key sectors including meetings and conventions; sport tourism; cultural tourism and leisure travel. The organization's success will be based on building successful alliances with stakeholders in the city and the regions of Northern and Central British Columbia.

This is a unique opportunity for an individual with marketing and economic development experience, preferably in the tourism industry, to work with the Board of Directors of the TPGS in order to develop and deliver a results-oriented marketing program that will promote Prince George as a choice destination. Demonstrated management and team building skills to deliver on strategic priorities is a required attribute.

Prince George is a four-season city of 75,000 serving a region of over 200,000 in beautiful British Columbia, the host province of the 2010 Olympic and Paralympic Winter Games. For further information visit [www.tourismpg.com](http://www.tourismpg.com) and [www.liveprincegeorge.com](http://www.liveprincegeorge.com). A copy of the initial TPGS Business Plan is also available for review by candidates.

Interested candidates should forward cover letter and resume by **November 13, 2009** to:

Executive Director – Tourism Prince George Society  
c/o Initiatives Prince George  
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