



Be a part of something
Amazing



BC Ferries & Parks Canada 2012 Coastal Naturalist Program

On behalf of BC Ferries and Parks Canada, Calliope Consulting Inc. is seeking highly motivated individuals with exceptional communication skills to deliver the summer 2012 onboard Coastal Naturalist program. Coastal Naturalists inform, educate and inspire customers about the wonders of B.C.'s coast, while traveling onboard BC Ferries vessels between Vancouver (Tsawwassen) and Victoria (Swartz Bay), and Vancouver (Horseshoe Bay) and Nanaimo (Departure Bay).

Up to nine Coastal Naturalist positions are available, including full time (4 days per week) and part time (2 to 3 days per week), based in Victoria, Vancouver, and/or Nanaimo.

Work term is May 29 to Sept. 3, 2012, and begins with up to four weeks of paid training, interpretation skill development, program content development workshops, on-site visits to significant areas, and onboard presentation rehearsals.

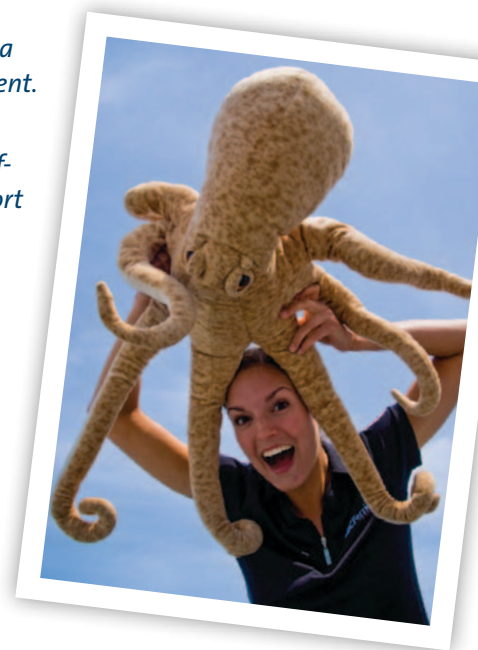
Once the onboard season starts, the daily schedule is based on an 8 to 9 hour work day consisting of four sailings. Naturalists will engage customers informally through roving and conversations, and deliver a 30-minute outdoor presentation during each voyage. Presentation content is focused on B.C.'s wildlife, marine life, culture, history, geography and B.C.'s coastal national parks. Coastal Naturalists receive rigorous interpretive training from Parks Canada staff and work with experienced Coastal Naturalists from previous summer seasons.

Successful applicants must commit to the entire program term including full training session and all scheduled presentation days.

Eligibility Requirements

Successful candidates will demonstrate their ability to:

- *Communicate information in an interesting, engaging and inspiring manner.*
- *Initiate conversations, interact and engage with customers informally.*
- *Assess audiences and respond to changing audience needs and interests.*
- *Work independently and fulfill job requirements in a non-supervised environment.*
- *Adapt and personalize presentations through self-directed research to support program themes.*
- *Research and verify accuracy of own information to be used in program content and customer Q&As.*
- *Identify and recommend program improvements.*



"There is value in learning about our natural environment as a way to form a closer, connected relationship with our community of life around us. This connection will help us protect and save our environment and wildlife." – BC Ferries Customer



Eligibility Requirements (continued)

- Follow direction and take guidance from program management, BC Ferries and Parks Canada staff.
- Self-evaluate and provide bi-weekly reporting to Program Manager on personal successes and challenges, strengths and weaknesses and customer response to program.
- Adhere to Contract and Code of Conduct agreement.

Evaluation Criteria

- Ability to present an informative, entertaining and engaging interpretive program.
- Knowledge of program content (i.e. natural geography, wildlife and marine life, cultural history of southern Vancouver Island, coastal Lower Mainland and Gulf Islands and marine history).
- Proven decision-making skills and adaptability.
- Proven public interaction and presentation abilities.
- Reliability and accountability.
- Responsibility to maintain contact with program management.

Rate of Pay

Contracted daily rate of \$140/ day, during training and \$145/day during onboard work term for first year Coastal Naturalists.

Hiring Process:

Interested candidates are invited to send a resume and cover letter. Please include your last name in the file name of all documents submitted. Your application should clearly outline related experience, relevant knowledge, and any experience giving presentations to large groups, as a naturalist or in another capacity.

Candidates who pass the initial screening process will be invited to make a 5-minute interpretive presentation on a topic of their choice related to the natural and/or cultural history of the B.C. coast. This will be an 'audition' style screening. A short list of successful audition candidates will then be invited to an in-depth interview on the following day.

Timing and Deadlines

Application DEADLINE **Monday, February 13, 2012.**

Interviews will ONLY be held in **Vancouver on Tuesday, February 28** (with second-round call-backs on February 29), and in **Victoria March 1** (call-backs March 2) so please ensure your availability, and indicate your preferred interview location.

Send application to:
Calliope Consulting Inc.
14 – 2005 Sooke Rd..
Victoria BC V9B 5Y2

or email: Coastal_Naturalist_Program@calliope.ca

(Please include your last name in the file name of all documents submitted)

"The best part of this job was knowing that the majority of the people who watched my presentation would leave it with a better understanding of what makes this area so unique, and understand why it's worth protecting; knowing that I was partly responsible for that is a very rewarding feeling. Another great aspect of this job was the freedom we were given to develop our own program, and talk about what we're passionate about. Yet another great aspect was the spectacular training; it was both fun and exceptionally useful."

Nick, Coastal Naturalist