

UNBC's Undergraduate Student Orientation: Mission

The mission of the University of Northern British Columbia's orientation is to provide services and assistance that will:

- ensure students start their university education on the track that leads them to a successful and fulfilling experience
- promote excitement and interest in learning, and an understanding that knowledge is not found only in the classroom, but is embodied within the university as a whole
- instill in students an appropriate work ethic which includes a sense of ownership and responsibility towards their own education
- foster a sense of understanding and interdisciplinarity with respect to students with different academic, cultural and financial backgrounds, and who are studying different programs
- assist students with the transition to the university experience, and the demands, expectations and responsibilities that ensue
- encourage a sense of pride in, and responsibility towards, the University, its staff, faculty, facilities and other students.

Student Orientation Ambassadors will understand and recognize the importance of Orientation, which is to assist new students with a successful transition into university.