

FOR IMMEDIATE RELEASE

Leaders Lab kicks off its Speaker Series with International Bestseller Drew Dudley

Fort St John, British Columbia, September 10, 2018 – The Community Development Institute’s Leaders Lab is pleased to announce Drew Dudley’s return to Fort St John as part of a Speaker Series on October 4 at 7PM at the Evangel Chapel.

Drew Dudley is the international best-selling author of “This is Day One: A Practical Guide to Leadership that Matters”, a book that challenges the traditional image of a leader and creates a simple approach to employing leadership skills, starting at day one, that anyone can follow. Drew outlines how to create and deliver consistent foundational leadership values and provides tools to help you shape your own Day One. By repeating Day One, the intention is to inspire a behavioral change in both yourself and those around you.

Drew is a charismatic speaker who uses story telling as an effective way to deliver his message on leadership. “We are ecstatic to be able to launch our fall speaker series with someone of Drew’s caliber. His message will resonate with every member of our community.”, saidCarolynn Oliver, Leaders Lab Facilitator. The Leaders Lab is striving to provide the community with access to learning-focused events that will engage the community on many levels. Drew’s message about every day leadership will empower leaders and budding leaders by sharing six key leadership values that will help transform yourself and the people around you.

“Fort St. John created a special place in my heart on my first visit, and I could not be more thrilled to be returning in October! The energy, hospitality, and obvious commitment to the community blew me away,” said Dudley.

The Leaders Lab wishes to thank the BC Oil and Gas Commission for its kind support in bringing Drew Dudley back to Fort St. John. Tickets to this event are located on Eventbrite.

For more information, please contact

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