



UNBC



The Community
Development
Institute at UNBC
presents:

Community Speaker Series

Free Public Lecture

Wednesday, Nov 12, 2014
7:00-8:30 pm

Cariboo Memorial
Recreation Complex
Gibraltar Room
525 Proctor Street
Williams Lake, BC

Speaker Series Co-Sponsors:



For information, contact the CDI at:
250 640-4700
jennifer.hall@unbc.ca



James Gorman
President and CEO, Council of Forest Industries

Keeping the BC Interior Forest Industry Strong

Mr. Gorman's presentation will discuss the state of the BC forest industry, with particular focus on the Interior. He will examine the relevance of the industry to British Columbia's economy, and discuss some of the important changes being experienced in the industry today. His talk will address work being done to overcome timber supply challenges, industry actions to grow new markets for BC's forest products, new technologies being developed, challenges faced, and what can be done to improve the competitiveness of the industry. Finally, Mr. Gorman will touch on what forest dependent communities should expect in the coming years.

Mr. Gorman is the President and CEO of the Council of Forest Industries, which works in support of the BC interior forest industry. The organization liaises with governments, communities, organizations and individuals to promote policy, trade, and development of the forestry sector in BC. He has held this role since September of 2013. Mr. Gorman is also the President of the BC Lumber Trade Council, which represents the interests of the BC forest industry in negotiating the Softwood Lumber Agreement with the United States. Prior to joining the forest industry, he worked for the provincial government, most recently as Deputy Minister for Advanced Education. Mr. Gorman holds an MA from McGill University.